

Matthew Lowe

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**Portfolio**

MattLoweStudio.com

**Video**

vimeo.com/user48812032

9625 Viewside Drive • Dallas, Texas 75231 • (214)335-4202

**Highlights**

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- Graphic Designer, Art Director, Mentor and Manager with a passion for the creative process
- Dedicated to creating elegant marketing solutions with impactful messaging
- Exceptional technical and conceptual abilities applied to a wide variety of projects
- Understanding of information architecture and storytelling for online, video and print projects
- Experience with a variety of the areas most dynamic companies and luxury brands
- Proven track record of meeting the most demanding deadlines
- Exceptional professionalism directing artists and collaborating with clients

**Experience**

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SEWELL AUTOMOTIVE COMPANIES | Creative Director

Dallas, Texas | August 09 to present

- Creating marketing solutions for each automotive manufacturer within their brand guidelines
- Designing print and digital collateral, internal and external for the Sewell brand.
- Manage and provide direction for the Video and Digital Departments.

IN HOUSE STUDIO.net | Principal

Dallas, Texas | May 02 to August 09

- Freelance design: Pier1, JCPenney, RadioShack, Jacuzzi, Bell Sports, etc.
- Successfully operated a rewarding one-man shop for a variety of clients

NEIMAN MARCUS | Art Director

Irving, Texas | March 00 to May 02

- Catalog Art Director and Designer
- Manager of photography and visual styling, layout, copy and production

NEIMAN MARCUS | Visual Planning and Presentation Designer

Irving, Texas | January 99 to March 00

- Designed in-store shop concepts, fixtures and store displays
- Created print collateral and marketing items for the visual merchandising department

TONI&GUY, INC. | Creative Services Art Director

Carrollton, Texas | April 97 to August 98

- Designed marketing collateral such as print ads and promotional brochures
- Created packaging store displays for haircare, skincare and cosmetic products

FOSSIL, INC. | Visual Merchandising Graphic Designer

Richardson, Texas | December 95 to April 97

- Designer of retail fixtures, displays and graphics for Fossil product lines
- Space planning and design for retail stores, in-store shops and trade shows

**Technical Tools**

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Adobe CC: In Design, Illustrator, Photoshop, Acrobat, PowerPoint. Strata 3D Software

**Education**

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University of North Texas - Denton, Texas

BFA., Advertising Art, minor in Radio, Television, Film, 1993